

EU-seminar

„State of Fish Stocks in
European Waters“

panel discussion

Dr. Matthias Keller
- chair of ACFA WG III –
Brussels, 26.9.2012

„State of Fish Stocks in
European Waters 2012“

My question:

How to improve communication towards
media and consumers on the state of fish stocks?

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Consumers are more and more influenced in their buying decisions by NGOs and media.

Information on the state and development of fish stocks are of specific interest!

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Therefore:

The market needs reliable and understandable information about fish stocks!

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What is the relevance behind the following statement?

“In the baltic sea five out of seven stocks are overfished.”

(EU-Commission dated 7.6.2012)

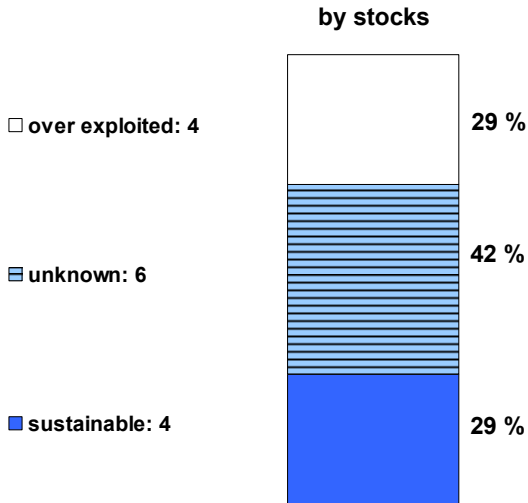
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These are the facts!

In the baltic sea 14 marine fish stocks are grouped in

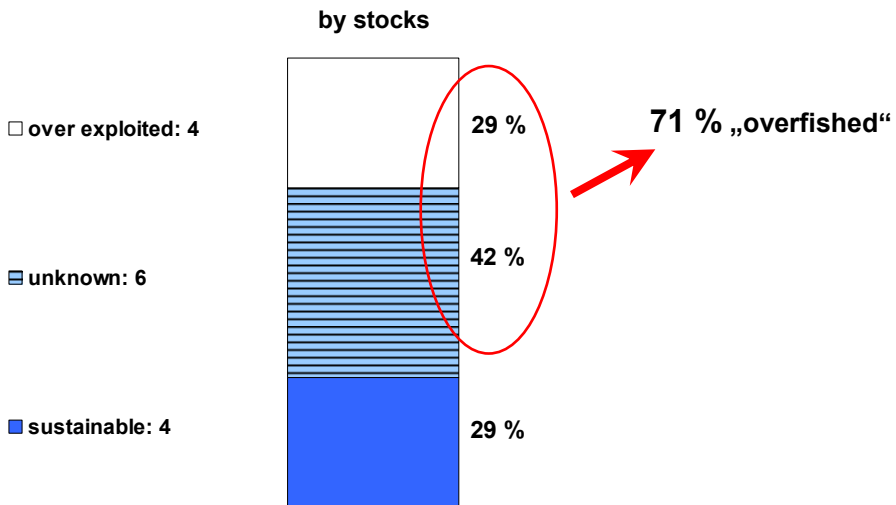
- » 4 stocks are over exploited ($F > F_{MSY}$)
- » 4 stocks are sustainably used ($F < F_{MSY}$)
- » 6 stocks without sufficient scientific data

14 marine fish stocks in the baltic sea classified by fishing mortality in the year 2011



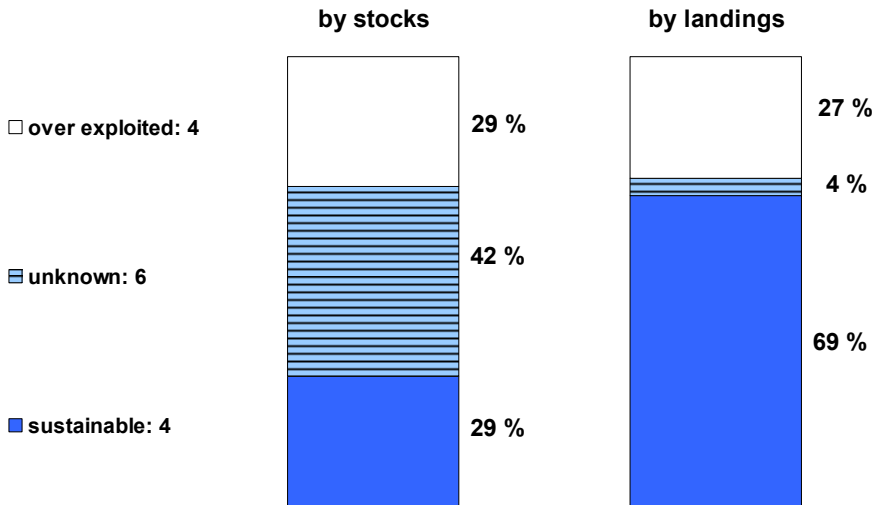
source: Thünen-Institut für Ostseefischerei (TI-OF),

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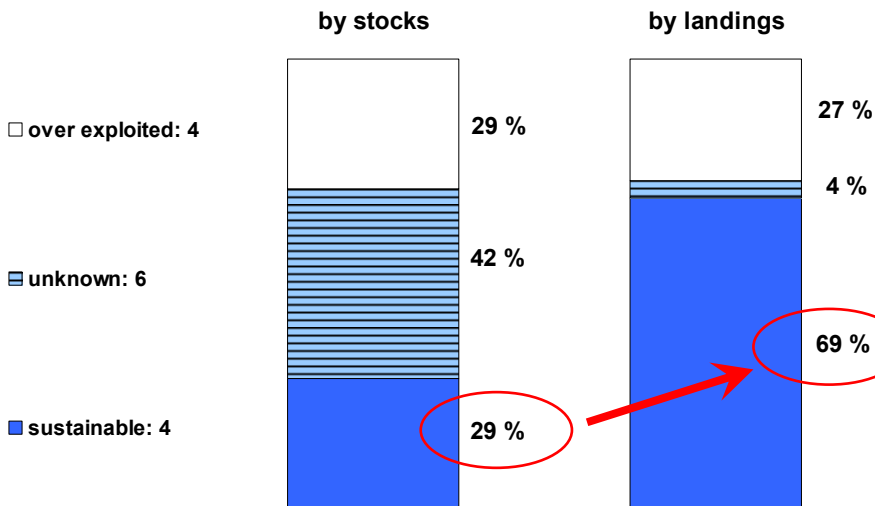
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**To improve communication towards media and
consumers:**

**Please publish relevant and
coherent figures!**

Thank you!

